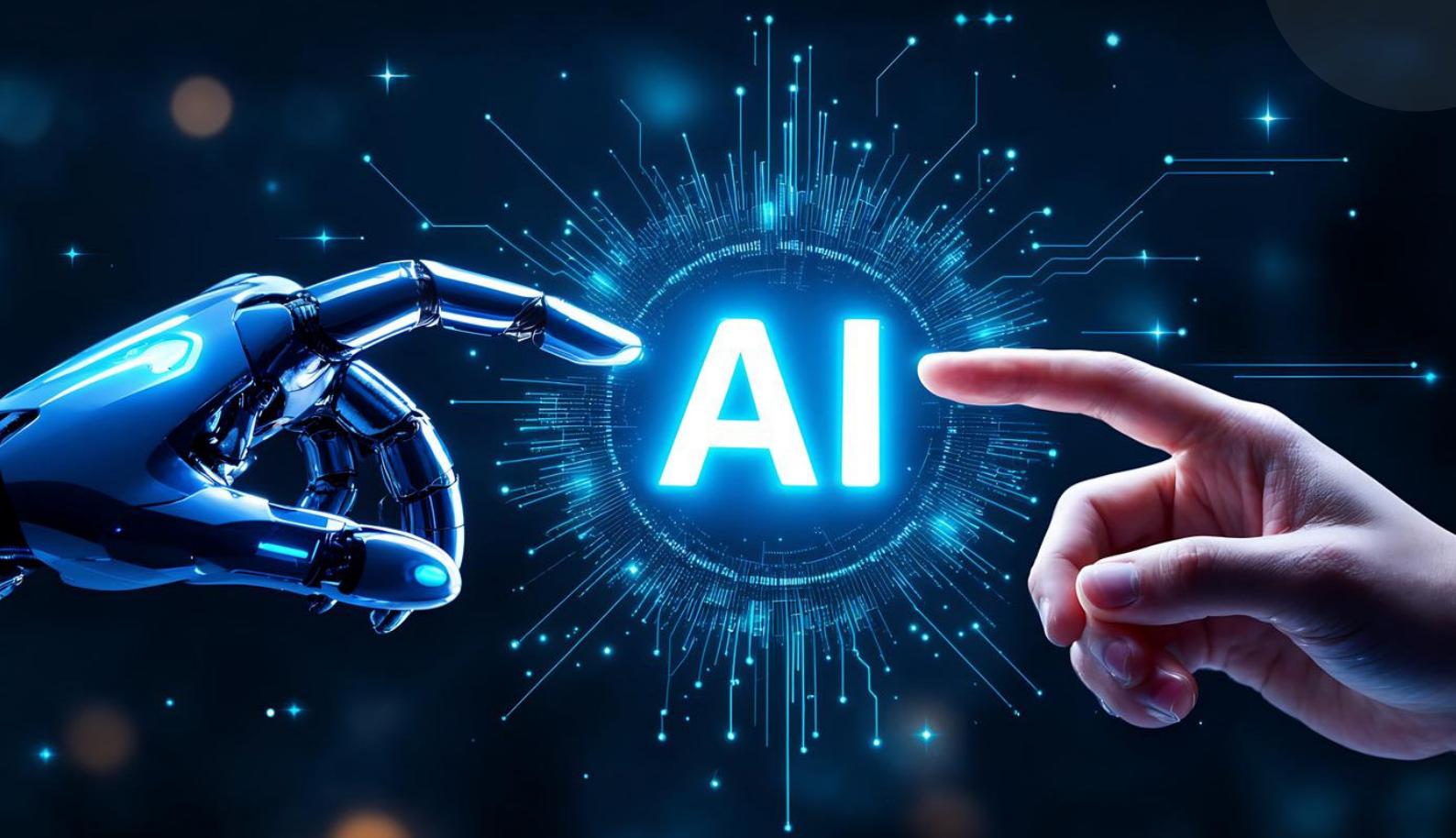




Re(AI)lize Value Creation - Faster with AI-Enabled GCCs

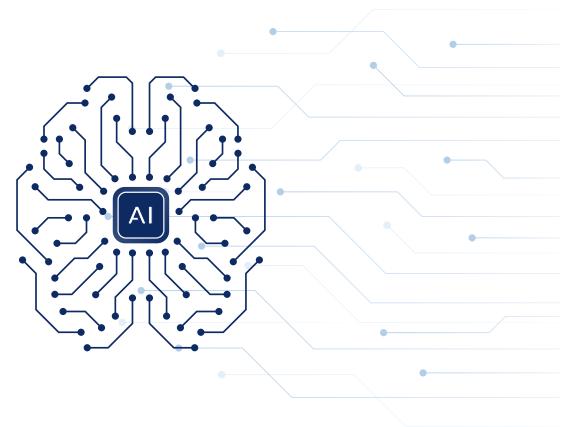
From Cost Center to Value Engine:

Unlock Faster EBITDA, Scale, and Digital Advantage



Don't Just Build a GCC.

Build an AI-Enabled Value & Innovation Engine.

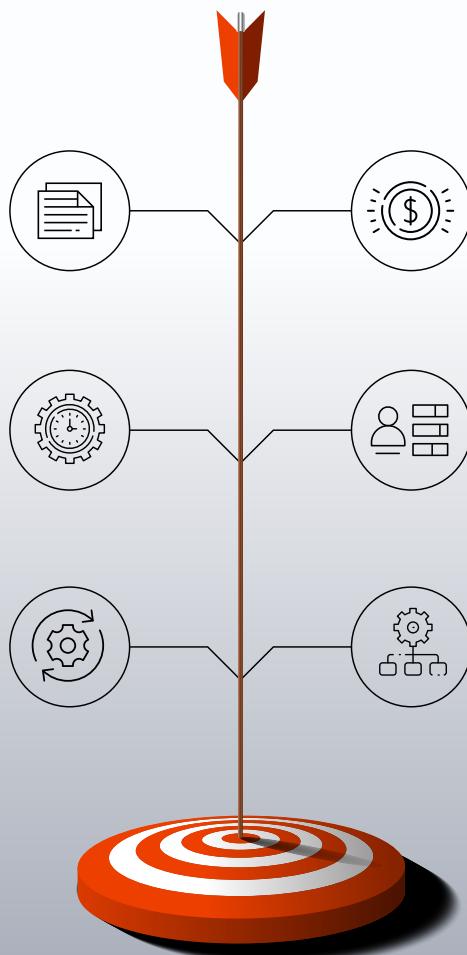


Your Strategic Advantage Starts Here:

- Launch-ready, AI-native GCCs — **built to scale from Day 1**
- Purpose-built teams across **Finance, Legal, IT, Customer Experience, ESG, Data Analytics and AI Ops.**
- End-to-end governance, SLA-backed execution, and **global delivery across India, Philippines, Vietnam & Nicaragua.**

Accelerated Outcomes. Real Numbers.

3,200+ FTEs scaled globally
for a leading digital education content provider with operations in North America and APAC.



97% pricing accuracy for a retail and financial services firm using AI-driven benchmarking.

30% productivity lift for a global compliance and sustainability solutions provider via AI-first operational redesign.

73 KPIs defined and 58 modernization opportunities identified for a compliance-focused enterprise via operational audits and coaching.

84% invoice backlog reduction at a mid-sized regulatory compliance firm through standardized delivery and automation.

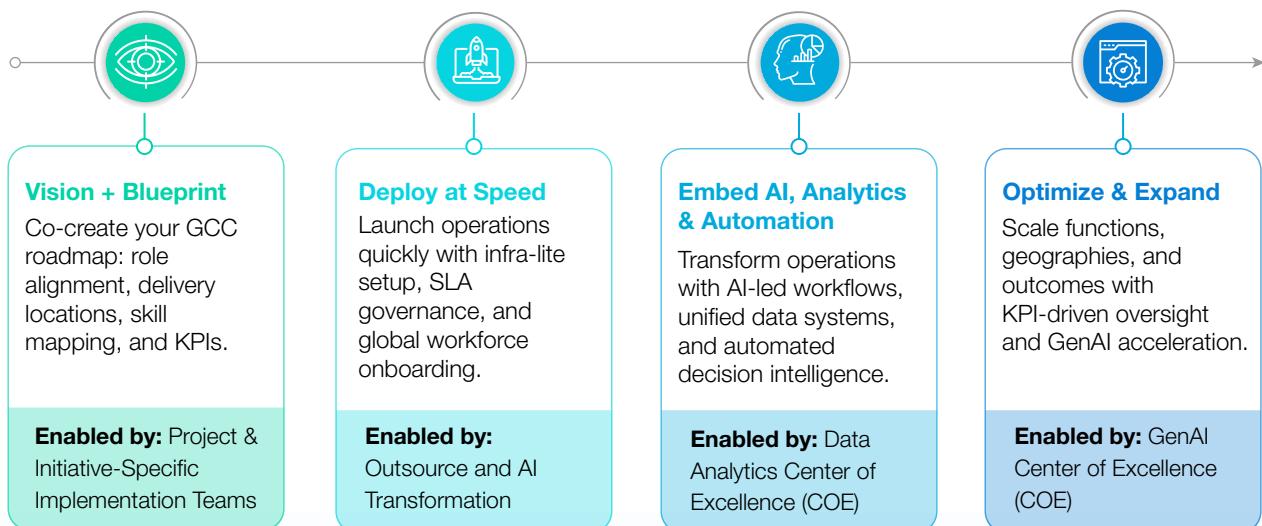
30+ processes unified across CRM, finance, and content operations for a technology-enabled professional services company.



GCC Model That Works Just Right For You



Straive's AI-led operating model helps you launch fast, automate early, and scale without limits.



Activate Your Entire Value Chain with AI-Driven GCCs

Your Business Needs	What You Get With Straive GCCs
Reduce Opex	Offshore Finance, Legal, IT, and CX and other functions.
Accelerate Integration	Fast onboarding teams for CRM setup, compliance alignment, and unified data pipelines
Embed AI & Analytics	AI/ML pods, prompt engineering teams, data labeling units, and analytics centers of excellence
Rapid Talent Ramp	Rapid hiring of ESG, QA, engineering, and DevOps talent within weeks
Ensure Operational Continuity	Seamless support for carve-outs, M&A, greenfield GCCs

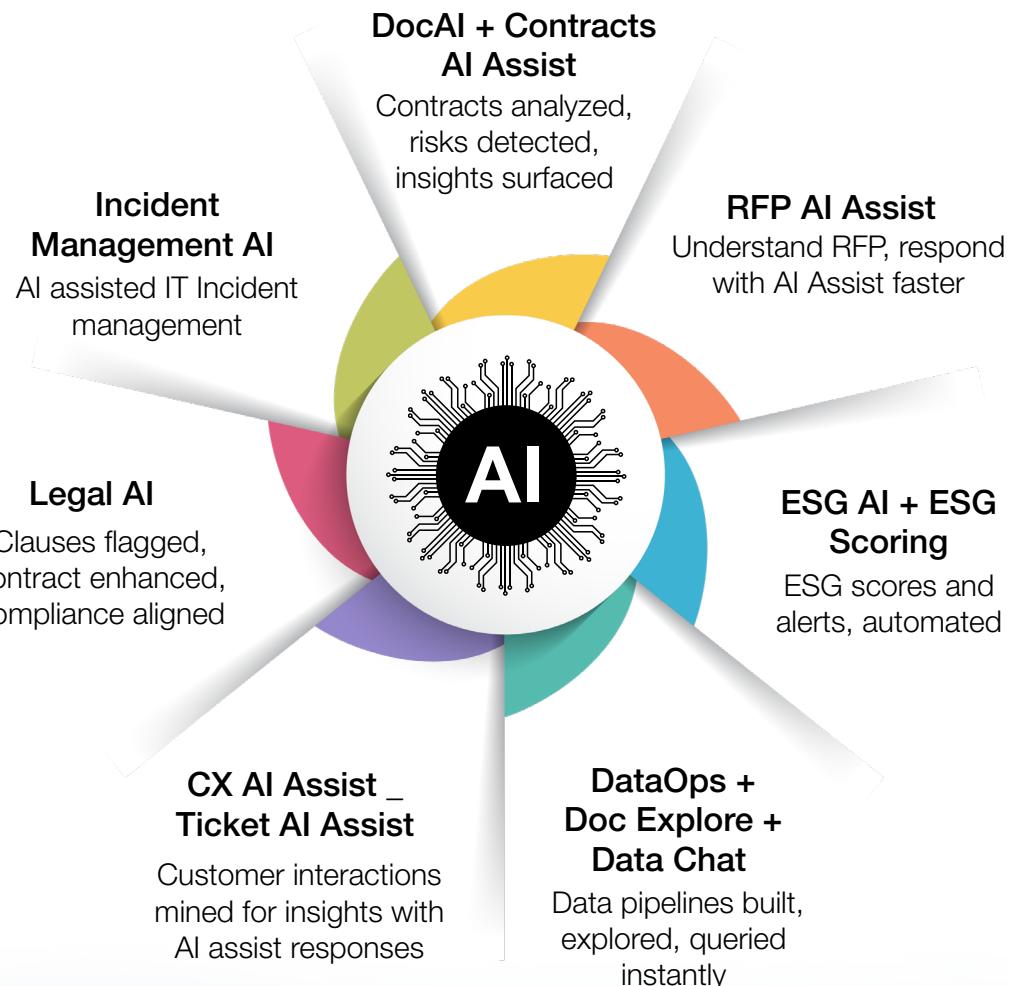


Your GCC's Intelligence Layer

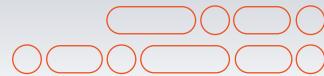
— Powered by AI



Some of the 150+ AI accelerators at Straive



How Companies **Grow With Us**



1. Digital EdTech Leader

FTE Growth: **30 → 3200 + (2017 to 2025)**

Expanded from editorial, art production, and content workflows into sales, marketing, and customer support.

2017–20

Strengthened digital access, student operations, and course development to scale delivery.

2020–23

Advanced into collections, tech support, LMS, and InfoSec, enabling full-spectrum EdTech operations.

2024–25

Impact

- 10-year YoY expansion
- Scaled global delivery across the US, EMEA, Canada, and Australia
- Supporting millions of learners through tech-enabled GCCs

2. Regulatory Compliance Firm

FTE Growth: **10 → 135 (Within 12 Months)**

Began with Core content & data operations, establishing foundational capabilities.

10 FTEs

Rapidly scaled across customer experience (CX), delivery, and initial commercial functions.

30 FTEs

Expanded into legal operations and further deepened commercial and operational support.

60 FTEs

Achieved expansion across regions and diverse functions, maximizing GCC impact.

135 FTEs

Q3 2024

Q4 2024

Q1 2025

Q2 2025

Impact

30+
processes
standardized

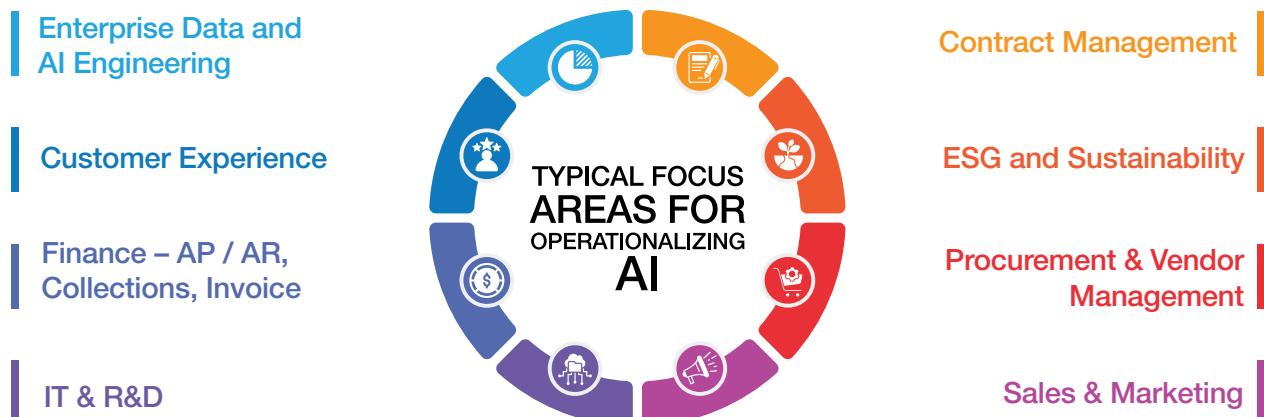
73 KPIs
and **58**
modernization
initiatives

84%
invoice backlog
reduction

282%
productivity
improvement via AI



Scale Smarter With Straive's AI-Enabled GCCs



At the Centre of GCC Innovation

India | Philippines
Vietnam | Nicaragua

Multilingual Support

English | French
German | Spanish | Chinese
Japanese | Korean | Arabic

Why Straive?

AI-Built GCCs. Measurable Outcomes. Zero Capex.

Launch in just 5–7 weeks with Straive's AI-native GCC framework.
From day one, we integrate automation, analytics, and domain depth.

So Enterprises Scale Faster and Smarter.

- **AI embedded from Day 1** — across workflows, teams, and tools
- **Zero capex entry** with infra-lite setup
- **40–50% total cost advantage** vs. onshore
- **Deep domain expertise:** Finance, Legal, CX, ESG, Data and many more
- Multi-industry delivery experience across **BFS, EdTech, Pharma & Life Sciences, Retail Tech, Energy, Supply Chain & Logistics, & Manufacturing**
- **Global execution backed by EQT**, delivered by **18,000+ experts in 30+ countries**
- **SLA-driven governance** — you stay in control, always



Build & Scale Your AI-Enabled GCC. The Straive Way.



Book a Strategy Session »

Straive: Your Partner in Strategic Growth.

As a data analytics and AI operationalization company, we don't just build top-tier data analytics and AI solutions — we integrate them seamlessly into your core workflows. This approach drives enhanced efficiency, improves user experience, and boosts revenue, setting you apart from the competition.

Straive is also a global leader in AI-driven value creation, business transformation, and Global Capability Center (GCC) delivery — empowering private-equity portfolio companies, mid-market firms, and enterprises with scalable, technology-enabled execution.

Serving a diverse range of industries — including Pharmaceutical & Life Sciences, Logistics, Supply Chain & Manufacturing, Research & Publishing, Information Services, EdTech, Banking & Financial Services, and Retail Tech, Entertainment & Media — we have a global client base spanning over 30 countries.

Our strategically positioned resource pool operates across seven countries, including India, the Philippines, the United States, Nicaragua, Vietnam, the United Kingdom, and Singapore (where the company is headquartered).

 www.straive.com

 contact@straive.com



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