



# Stralive Collections Support

Transforming Accounts Receivable Collections



At Stralive, we bring over **15 years of operational excellence** to collections support, backed by a successful track record across B2B and B2C business. Leveraging advanced **AI technologies**, **Predictive Analytics**, and a **Multilingual Support** Infrastructure, we empower organizations to optimize collections while delivering exceptional customer experiences.

## Strategic Capabilities and Innovative Solutions

### Analytics & AI-Powered Operations



#### Seamless AI Integration

AI-driven solutions streamline collections from Day 0



#### Voice Assist

Determines debtor's intent to pay, enabling focussed efforts



#### Predictive Analytics

Risk models empower agents to prioritize collections



#### AI Email Assist

Suggests response tone, content, and context for agents

### Workflow Transformation Roadmap



#### Scalable Operations

24X7 support in 15+ languages, tailored for fluctuating volumes.



#### Web Research Algorithms

Pre-check contact validation boosts collections by 23%-25%.



#### Enhanced Governance

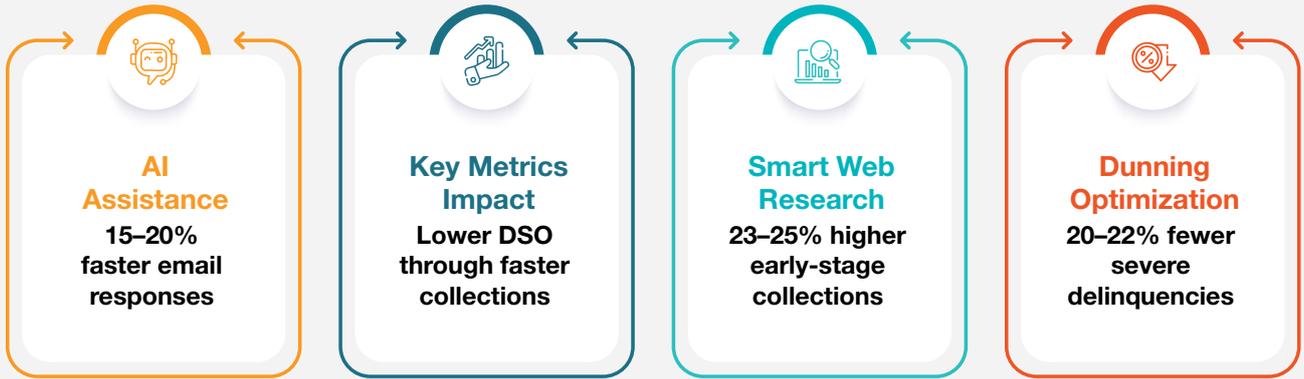
Increased dunning frequency, real-time dashboards reduce delinquency by up to 22%.



#### Global Presence

Agents across the US, UK, India, Philippines, Vietnam, South Africa, and Nicaragua ensure regional coverage.

## Tangible Benefits Delivered



## Driving Collections Efficiency for a Leading Publisher

### Challenge

Rapid A/R transition and need to improve collections performance within 2 months.

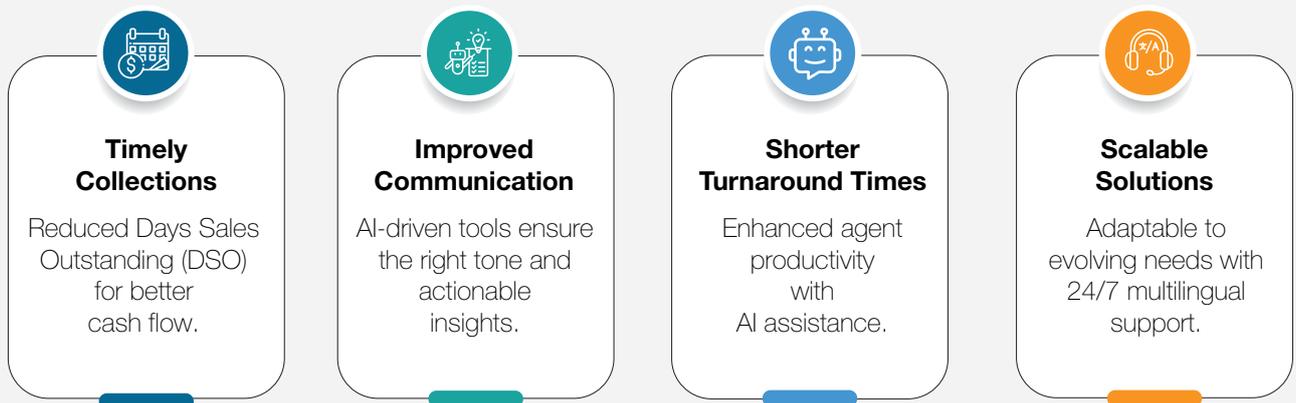
### Solution

- AI-powered collections desk with automated dashboards
- ML-based cashflow forecasting and prioritization
- AI transcript analytics to identify root causes
- Conversational analytics for real-time insights

### Impact

- **\$381M+** collections since Mar 2023
- **22%+** reduction in DSO
- **95%+** collection effectiveness within **4 months**
- Multi-lingual support

## The Straive Advantage



Let Straive transform your collections workflow with technology, analytics, and operational excellence

