



Innovative Solutions for Healthcare Content and Digital Platforms

Leveraging AI, Data Analytics, and Medical Expertise to
Drive Efficiency and Engagement

AI-Driven Content Solutions

Scaling Global Healthcare Content with AI

- Machine Translation Integration:** Integrate advanced AI models (e.g., Google Translate, DeepL, AWS Translate) to translate large volumes of healthcare content quickly and consistently.
- AI-Based Translation Quality Assessment:** Automate quality checks using AI-driven NLP to ensure fluency, accuracy, and cultural relevance in translated content.
- Localization for Multilingual Audiences:** Ensure linguistic and cultural adaptation to different regions and medical standards.
- DocChat:** An AI-powered tool that enables enhanced search functionality for healthcare professionals and patients. It connects related content, references, and topics for more in-depth insights and information discovery.
- DocExplore:** An interactive tool that helps users explore medical content visually, allowing them to navigate through interconnected medical topics and research effortlessly.
- DataChat:** An AI-based tool designed to interpret and visualize complex healthcare data, providing users with dynamic insights through natural language queries.

Enhancing Medical Content with Automation and Summarization

- Summarization of Complex Medical Information:** Use NLP models to create concise, easy-to-understand summaries of detailed medical content, ensuring consistency across multiple languages.
- Rights and Permissions Automation:** Automate verification of intellectual property rights and permissions for healthcare content, ensuring legal compliance.
- Automated Quality Checks for Medical Content:** Perform automated checks for accuracy, citation verification, and terminology consistency using AI tools.

Data Analytics and Insights

Data-Driven Insights for Personalized Healthcare Solutions

Predictive Analytics for Healthcare Trends

Analyze large datasets to identify trends in healthcare and disease states, providing predictive insights to improve content targeting and user engagement.

Market Research Reports and Data Analysis

Support the creation of research reports, questionnaires, and data-driven content with advanced analytics.

Personalized Content Recommendations

Use AI to provide data-driven insights and recommendations to improve engagement with healthcare professionals and patients.

Creative and Clinical Content Solutions

Creative and Clinical Content for Impactful Healthcare Communication

- Medical Content Creation and Design:** Provide clinical content writing and creative design services, combining medical expertise with visual storytelling for impactful presentations and marketing collateral.
- Quick-Turnaround Content for Healthcare Events:** Deliver rapid content creation (e.g., slide decks, reports) for healthcare conferences, symposiums, and training events.
- SME Validation and Content QC:** Use subject matter experts to ensure that medical content is accurate, scientifically validated, and aligned with clinical standards.

Platform Support and Workflow Automation

Improving Efficiency with Platform Support and Workflow Automation



Platform Support for Collaboration:

Offer tools like Adobe Workfront or other project management platforms to streamline collaboration and file sharing across teams.



Rights and Permissions Management:

Automate rights and permissions management to ensure legally compliant and ready-for-publication content.



24/7 Global Support:

Provide round-the-clock support for content creation, editing, and platform management from global teams across India, the Philippines, and Eastern Europe.

Partner with Us for Cutting-Edge Healthcare Solutions

About Straive

As a data analytics and AI operationalization company, we don't just build top-tier data analytics and AI solutions—we integrate them seamlessly into your core workflows. This approach drives enhanced efficiency, improves user experience, and boosts revenue, setting you apart from the competition.

Serving a diverse range of industries— including Pharmaceutical & Life Sciences, Logistics, Supply Chain & Manufacturing, Research & Publishing, Information Services, EdTech, Banking & Financial services, and Retail Tech, Entertainment & Media— we have a global client base spanning over 30 countries.

Our strategically positioned resource pool operates across seven countries, including the Philippines, India, the United States, Nicaragua, Vietnam, the United Kingdom, and Singapore, where the company is headquartered.



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