

Enhanced Physician Data Integration for Streamlined Healthcare Information

Challenge

A leading healthcare organization faced significant challenges in gathering comprehensive physician data from diverse international sources. Issues included non-scrapable websites, incomplete partial records, and the need for a robust validation system to ensure data accuracy.

Outcome

This approach resulted in consistent and comprehensive international physician data, improved reliability of information for healthcare stakeholders, and enhanced access to verified physician data for medical research and analysis.

Key Results

50k HCP records aggregated

50% reduction in collection and validation time

Approach

Gramener helped the organization implement an automated data collection system, incorporating:

- > **Automated Data Collection:**
From primary and secondary sources
- > Manual Research For non-scrapable sources and partial records
- > **Physician Data Validation:**
Using a scoring system and established rules

About Straive

Straive is a market-leading content technology enterprise that provides data services, subject matter expertise (SME), and technology solutions to multiple domains, such as research content, eLearning/EdTech, and data/information providers. With a client base scoping 30 countries worldwide, Straive's multi-geographical resource pool is strategically located in seven countries - the Philippines, India, the United States, Nicaragua, Vietnam, the United Kingdom, and Singapore, where the company is headquartered.

