Enhanced Physician Data Integration for Streamlined Healthcare Information

Challenge

A leading healthcare organization faced significant challenges in gathering comprehensive physician data from diverse international sources. Issues included non-scrapable websites, incomplete partial records, and the need for a robust validation system to ensure data accuracy.

Approach

Gramener helped the organization implement an automated data collection system, incorporating:

> **Automated Data Collection:**
> From primary and secondary sources

> Manual Research For non-scrapable sources and partial records

> **Physician Data Validation:**
> Using a scoring system and established rules

Outcome

This approach resulted in consistent and comprehensive international physician data, improved reliability of information for healthcare stakeholders, and enhanced access to verified physician data for medical research and analysis.

Key Results

50k HCP records aggregated	**50%** reduction in collection and validation time

About Straive

Straive™