

Seamless Templated Document Unification Using Intelligent AI

Challenge

A clinical team of a leading pharma company struggled with ensuring that the newly created documents were accurate and tailored to specific requirements. The manual process of assembling documents from multiple sources was labor-intensive and prone to errors.

Outcome

This approach significantly reduced the time required to create documents, improved compliance, and led to faster responses. It also streamlined document preparation, enabling professionals to focus on higher-level tasks.

Key Results

>50% reduction in TAT for document creation

70% reduction in final errors

Approach

We helped the organization leverage Gen AI, Data Engineering, and advanced NLP techniques to streamline document creation. Key features included:

- > **Automated Extraction and Integration:**
Extracts and integrates document sections based on user specifications, with options to summarize, paraphrase, or insert content directly.
- > **User-Friendly Interface:**
Allows users to upload target and content documents, reducing manual effort.

About Straive

Straive is a market-leading content technology enterprise that provides data services, subject matter expertise (SME), and technology solutions to multiple domains, such as research content, eLearning/EdTech, and data/information providers. With a client base scoping 30 countries worldwide, Straive's multi-geographical resource pool is strategically located in seven countries - the Philippines, India, the United States, Nicaragua, Vietnam, the United Kingdom, and Singapore, where the company is headquartered.

