

Driving Innovation with a Citizen Data Platform for Formula 1



Challenge

A global organization aimed to develop a Citizen Data Platform as part of their larger Formula 1 initiative. They needed a clear roadmap for the platform, leveraging AWS and Databricks to empower data-driven decision-making across a wide user base.

Solution

We played a key role in defining the roadmap for the Citizen Data Platform, integrating AWS and Databricks to ensure seamless data access and analysis for all stakeholders. The platform enables non-technical users to derive insights from complex datasets, supporting the broader goals of the Formula 1 initiative.

Impact

- > **Empowered Decision-Making:** Enabled citizen users to leverage data without needing advanced technical skills, fostering a data-driven culture.
- > **Seamless Integration:** Combined the power of AWS and Databricks to deliver a scalable and efficient platform tailored to diverse user needs.
- > **Strategic Roadmap:** Provided a clear and actionable roadmap for the platform's development, ensuring alignment with the organization's Formula 1 goals.

About Straive

Straive is a market-leading content technology enterprise that provides data services, subject matter expertise (SME), and technology solutions to multiple domains, such as research content, eLearning/EdTech, and data/information providers. With a client base scoping 30 countries worldwide, Straive's multi-geographical resource pool is strategically located in seven countries - the Philippines, India, the United States, Nicaragua, Vietnam, the United Kingdom, and Singapore, where the company is headquartered.

