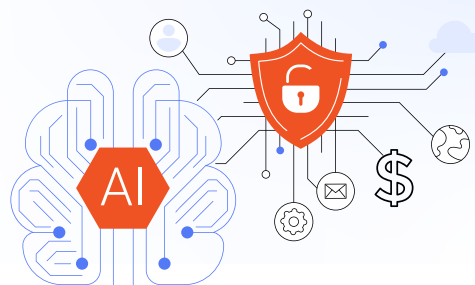# Straive™

Enhance Operational Efficiency and AI-Driven Insights for Asset Managers

Empowering Investment Operations Transformation

Straive's data analytics and AI solutions suite spans the entire investment value chain. We enable asset managers and financial institutions to harness data effectively, automate workflows, and improve decision-making. Our focus is helping clients unlock their data's total value to drive growth, streamline operations, and optimize performance.

Are You Tackling These 6 Most Critical Challenges?

Poor Quality, Fragmented Data Feeds

Compliance & Regulatory Complexity

Manual and Inefficient Workflows

Ineffective Change Management

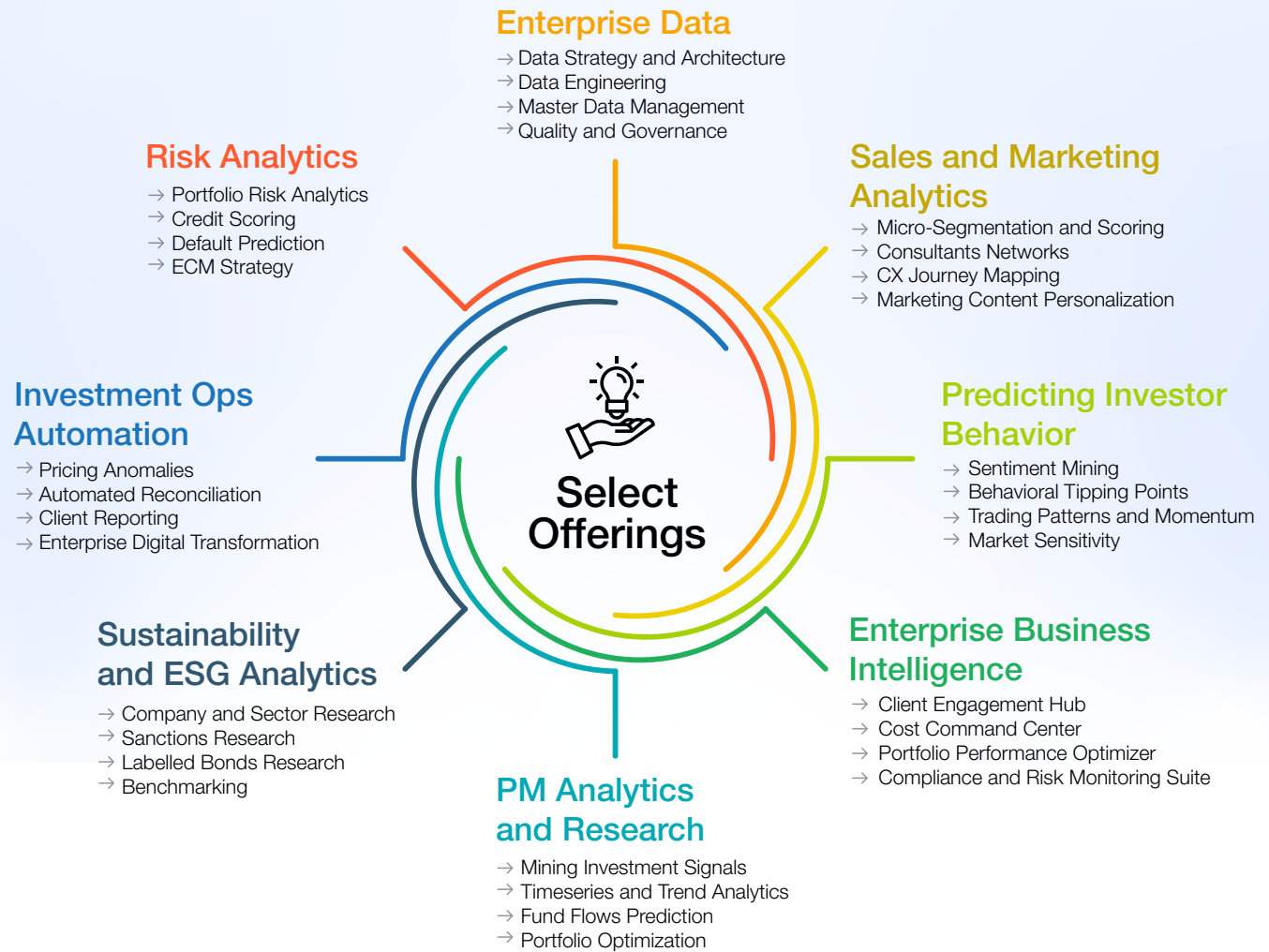Lack of Data-Driven Decisioning

Business Vs. Technology misalignment

Here's How We Can Help You Tackle Them

Enterprise Data
→ Data Strategy and Architecture
→ Data Engineering
→ Master Data Management
→ Quality and Governance

Risk Analytics
→ Portfolio Risk Analytics
→ Credit Scoring
→ Default Prediction
→ ECM Strategy

Sales and Marketing Analytics
→ Micro-Segmentation and Scoring
→ Consultants Networks
→ CX Journey Mapping
→ Marketing Content Personalization

Investment Ops Automation
→ Pricing Anomalies
→ Automated Reconciliation
→ Client Reporting
→ Enterprise Digital Transformation

Select Offerings

Predicting Investor Behavior
→ Sentiment Mining
→ Behavioral Tipping Points
→ Trading Patterns and Momentum
→ Market Sensitivity

Sustainability and ESG Analytics
→ Company and Sector Research
→ Sanctions Research
→ Labelled Bonds Research
→ Benchmarking

Enterprise Business Intelligence
→ Client Engagement Hub
→ Cost Command Center
→ Portfolio Performance Optimizer
→ Compliance and Risk Monitoring Suite

PM Analytics and Research
→ Mining Investment Signals
→ Timeseries and Trend Analytics
→ Fund Flows Prediction
→ Portfolio Optimization

Key Impacts We've Observed With Our Clients

20%+ Improvement in Operating **Profits** by automating manual processes, streamlining workflows, and optimizing operations

50% Improvement in Efficiency With intelligent automation, AI-powered analytics, and process optimization

10-15% Improvement in Net Promoter Score by improving client servicing, delivering personalized reports, and enhancing transparency through AI-powered solutions

15-20% Improvement in Model **Performance** with advanced analytics and AI capabilities, helping asset managers to predict market trends better and optimize portfolios

90%+ Automation Accuracy reducing human errors in processes like reconciliation, trade settlement, and client reporting

Faster Deployment of AI Solutions for rapid realization of benefits, and quicker time-to-market for innovative strategies

About Straive

Straive helps operationalize the data → insights → knowledge → AI journey with its deep domain expertise, process knowledge, and tech and analytics capabilities. Serving a diverse range of industries—including science and research publishing, information services, EdTech, life sciences, and banking and financial services—Straive boasts a global client base spanning over 30 countries. Our strategically positioned resource pool operates across seven countries, including the Philippines, India, the United States, Nicaragua, Vietnam, the United Kingdom, and Singapore, where the company is headquartered.

⚡ Straive™

www.straive.com   straiveteam@straive.com