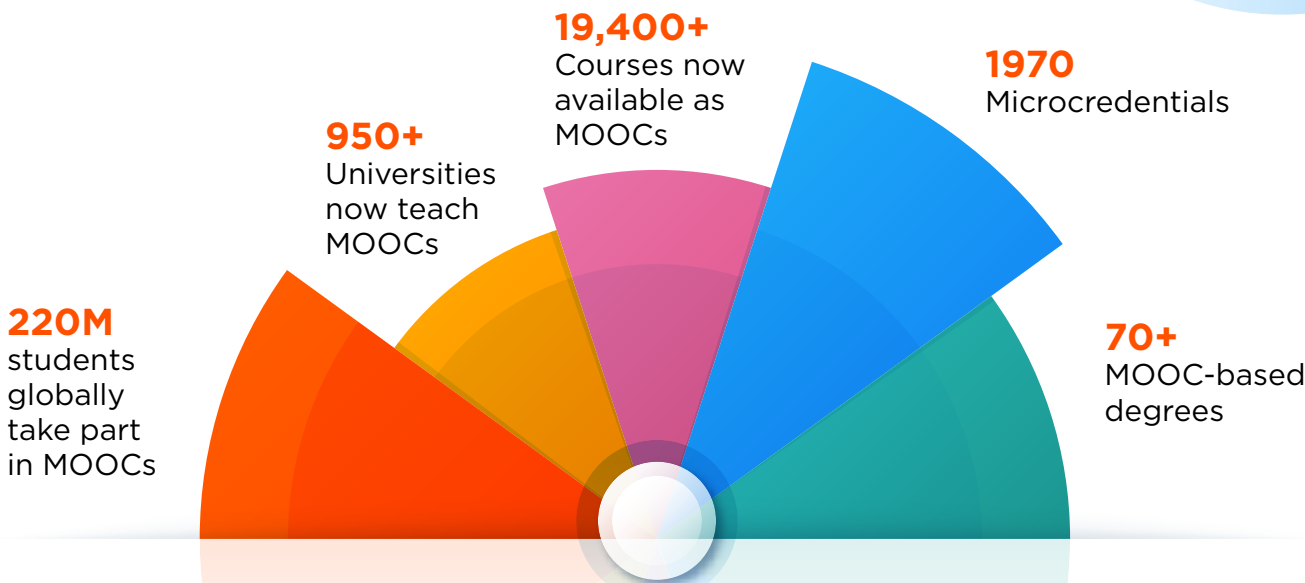


Transforming Learning Experiences with MOOCs

Since their launch a decade ago, Massive Online Open Courses (MOOCs) have become affordable, effective, and accessible. When MOOC started, only 300k learners had shown interest. However, the situation is entirely different today:

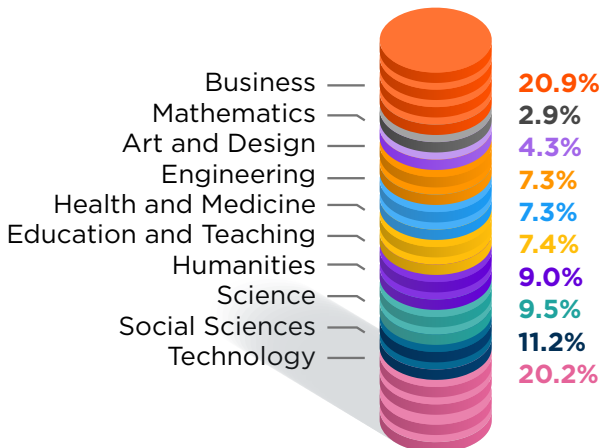


In 2021 alone, MOOC providers launched over **3100 courses** and **500 micro-credentials**.

Due to pandemic, the number of learners has reduced.



MOOC Course Distribution by Subject



(*Statistics do not include China but include the Rest of the World)

With over 30 years of expertise in designing Edtech solutions, Straive has enabled players in the higher education space to implement the latest learning solutions. With extensive experience in the education publishing domain, digital strategies, and advanced workflows, Straive can help you create leading MOOC solutions for higher education.

Visit our [EdTech Solutions](#) to know more.

www.straive.com
straiveteam@straive.com

