

Improving Fleet Performance



Challenge

A leading smart mobility provider struggled to monitor fleet performance effectively, facing issues with limited visibility and increased operational risks.

Approach

Straive implemented an advanced fleet management platform powered by AI and geospatial analytics. The platform provided fleet managers real-time tracking, performance monitoring, and advanced data insights.

Outcome

Fleet managers gained real-time visibility into vehicle performance and safety metrics, enabling faster, data-driven decisions and reducing operational risks.

Key Results

17% Increase in
performance alerts



14% Improvement in
fleet safety alerts



About Straive

Straive helps operationalize the data → insights → knowledge → AI journey with its deep domain expertise, process knowledge, and tech and analytics capabilities. Serving a diverse range of industries-including science and research publishing, information services, EdTech, life sciences, and banking and financial services-Straive boasts a global client base spanning over 30 countries. Our strategically positioned resource pool operates across seven countries, including the Philippines, India, the United States, Nicaragua, Vietnam, the United Kingdom, and Singapore, where the company is headquartered.

