

Empowering Digital Surgery: Achieving 75% Faster Insights with a Unified Data-Driven

Challenge

Surgical teams at a leading healthcare service provider were hindered by delayed insights due to disparate data sources, leading to reactive decision-making and hindering innovation in surgical methods. Clinical decisions were often made without real-time data, negatively impacting patient outcomes.

Approach

We designed and implemented a unified digital surgery data platform that provided real-time access to crucial surgical data. This platform integrated data from multiple sources, enabling instant analytical insights during procedures and supporting rapid innovation in surgical planning and execution.

Impact

75%

Reduction in the time spent identifying relevant data, accelerating

60%

Reduction in franchisee efforts during experimentation, promoting more efficient and innovative

Empowered surgical teams with data-driven decisions, leading to improved patient outcomes and a higher standard of care.

About Straive

Straive is a market-leading content technology enterprise that provides data services, subject matter expertise (SME), and technology solutions to multiple domains, such as research content, eLearning/EdTech, and data/information providers. With a client base scoping 30 countries worldwide, Straive's multi-geographical resource pool is strategically located in seven countries - the Philippines, India, the United States, Nicaragua, Vietnam, the United Kingdom, and Singapore, where the company is headquartered.

