

Boosting Accuracy by 95%: Revolutionizing Monograph Creation for Global

Challenge

Pharmaceutical companies faced inefficiencies in the collection and processing of drug monographs due to manual data collection and laborious extraction of specific drug data from regulatory agencies. The verification process was time-consuming, leading to delays and potential inaccuracies in drug monographs.

Approach

We automated the data aggregation process from the EMA and other regulatory bodies using ACQUIRE and OCR Engine technologies. The solution included expert-led monograph creation with medical content writers and physicians, ensuring high precision and reliability. Our approach focused on precision data extraction, enhanced quality control, and streamlined workflows to improve information accuracy and speed up processing times.

Impact

<50%

Reduction in data collection and processing time, accelerating access

95%

Accuracy rate in the creation of drug monographs, leading to more reliable and standardized drug

About Straive

Straive is a market-leading content technology enterprise that provides data services, subject matter expertise (SME), and technology solutions to multiple domains, such as research content, eLearning/EdTech, and data/information providers. With a client base scoping 30 countries worldwide, Straive's multi-geographical resource pool is strategically located in seven countries - the Philippines, India, the United States, Nicaragua, Vietnam, the United Kingdom, and Singapore, where the company is headquartered.

