

Unstructured Data Helps Investment Management Companies to Derive Valuable Insights

Unstructured data is the key to insights!

Unstructured data offers investment management companies deep insights for data-driven decision making on investment analysis and risk mitigation. A recent survey by BNYMELLON, found that 52% of asset managers found there is a lack of analytical tools to cover unstructured data because it:



Does not have any pre-defined structure, standardized format, or sources



Cannot be analyzed by analytics tools directly



Lacks consistency in quality



In these sources, unstructured data is found in documents, PDFs, e-mails and as images, audios, and videos.

Straive Data Solutions Help in Acquiring, Enriching, and Managing Unstructured Data

Straive data solutions focus on three major areas for investment companies:



Text Intelligence

Solutions to extract, enrich, and deliver data and insights from sources like documents, PDFs, and emails through intelligent document processing.

Public Data Intelligence

Acquire, normalize, and deliver data and insights from the data available on the web.

Visual Intelligence

Acquire and analyze data from images, audio, and video sources.

Straive's AI-enabled Straive Data Platform enables investment companies to acquire, enrich, and transform unstructured data into directly consumable data. They can use this seamlessly integratable data to:

- Perform market and customer analytics
- Detect frauds
- Manage financial risks
- Strengthen cybersecurity
- Identify insider threats

To learn more about how Straive Data Solution can acquire, enrich, transform and deliver the integratable data for investment management companies, contact us at straiveteam@straive.com